

# Safe harbor statement

This presentation contains forward-looking statements. All statements other than statements of historical facts contained in this presentation, including statements regarding our future results of operations and financial position, business strategy, prospective products, product approvals, research and development costs, timing and likelihood of success, plans and objectives of management for future operations, and future results of current and anticipated products, are forward-looking statements.

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This presentation also contains estimates and other statistical data made by independent parties and by us relating to market size and growth and other data about our industry. This data involves a number of assumptions and limitations, and you are cautioned not to give undue weight to such estimates. In addition, projections, assumptions, and estimates of our future performance and the future performance of the markets in which we operate are necessarily subject to a high degree of uncertainty and risk.



# Today's speakers



**Terrie Curran** President & Chief **Executive Officer** 



Azmi Nabulsi, MD **Chief Operating** Officer



**Martin Gilligan Chief Commercial** Officer



**Todd Branning Chief Financial** Officer



**Key Opinion** Leaders



**Stuart Spechler** MD



Colin Howden MD



**Ronnie Fass** MD

# Phathom **PHARMACEUTICALS**

# **Going Beyond**

to advance treatments for patients with acid related disorders



### **HEADQUARTERS**

Florham Park, NJ

### RAISED \$209M | OCT 2019

**Gross Proceeds in IPO** 

### **FORMED IN 2019**

Listed on NASDAQ: PHAT



# P-CAB

Potassium competitive acid blocker



**Topline data from** two pivotal phase 3 trials in 2021







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Approved in

# 14 COUNTRIES

across Asia and Latin America

# >\$725M

net sales in Japan for the 12 months ended Sept 30, 2020<sup>1</sup>



volume-driven sales growth in the 6<sup>th</sup> year on the market2

<sup>1</sup> US dollars based on September 30, 2020 conversion rate of 0.0095 dollars to one yen

# Phathom pipeline: promising late stage opportunities for unmet GI needs

	Target Indications	Phase 1 <sup>1</sup>	Phase 2 <sup>1</sup>	Phase 3	<b>Expected Milestones</b>
	GERD			pHalcon <sup>ee</sup>	-
Vonoprazan	Healing of Erosive Esophagitis (EE) and relief of heartburn				Enrollment complete
	Maintenance of healing of Erosive Esophagitis (EE) and relief of heartburn				Topline results 2H21
Vonoprazan + antibiotics	H. pylori treatment			pHalcon <sup>A</sup>	-
	Dual therapy (vonoprazan + amoxicillin)			A research study for H. pylori Infection	Phase 3 LSI Jan 2021
	Triple therapy (vonoprazan + amoxicillin + clarithromycin)				Topline results 2Q21

# Phathom pipeline: promising late stage opportunities for unmet GI needs

	Target Indications	Phase 1 <sup>1</sup>	Phase 2 <sup>1</sup>	Phase 3	<b>Expected Milestones</b>
	GERD			pHalcon <sup>ee</sup>	
Vonoprazan	Healing of Erosive Esophagitis (EE) and relief of heartburn				Enrollment complete
	Maintenance of healing of Erosive Esophagitis (EE) and relief of heartburn				Topline results 2H21
	Treatment of heartburn associated with Non-erosive Reflux Disease (NERD)				Phase 2 FSI mid-21
	H. pylori treatment			pHalcon	
Vonoprazan + antibiotics	Dual therapy (vonoprazan + amoxicillin)			A research study for H. pylori infection	Phase 3 LSI Jan 2021
	Triple therapy (vonoprazan + amoxicillin + clarithromycin)				Topline results 2Q21

# Building a leading biopharma company



### ADVANCING THE PIPELINE

- Nov 2020, completed enrollment in Ph3
   PHALCON-EE; Topline results expected 2H21
- Complete enrollment in PHALCON-HP expected in Jan 2021; Topline results expected 2Q21
- Launching NERD development program; Phase
   2 initiation expected mid-2021



### PREPARING FOR LAUNCH

- Assembled an experienced and proven Executive Management team
- Key leadership appointments in commercial, medical, and finance
- Established commercial supply chain and multiple manufacturing sources



### **REGULATORY PROGRESS**

- FDA Fast Track and QIDP designations in combination with certain antibiotics – H. pylori
- Target NDA submissions: H. pylori 2H21; Erosive Esophagitis – 2022
- Received agreement from FDA on proposed initial pediatric study plans



### **WELL CAPITALIZED**

- Raised \$209M gross proceeds in IPO in Oct 2019
- Filed S-3 shelf registration in Nov 2020
- Initiated "At the Market" facility in Nov 2020

# What we will cover today



Vonoprazan clinical profile and MOA, phase 3 studies, planned indication expansion



GERD classifications and prevalence, QoL impacts, acid control and healing



H. pylori treatment limitations and vonoprazan's potential to deliver



NERD unmet needs and vonoprazan's pharmacological profile



US market opportunity and commercialization strategy

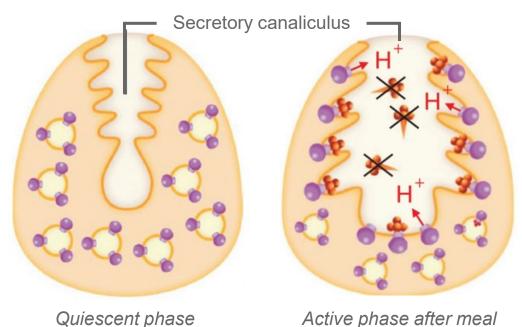


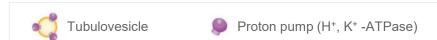
Access to capital and a strong balance sheet



# PPIs: mechanism limits effectiveness

# **GASTRIC PARIETAL CELL**







# PPI:

# **COVALENTLY BINDING PRODRUG**

Short plasma half-life

Acid needed for activation but unstable in presence of acid

Meal required to stimulate pumps

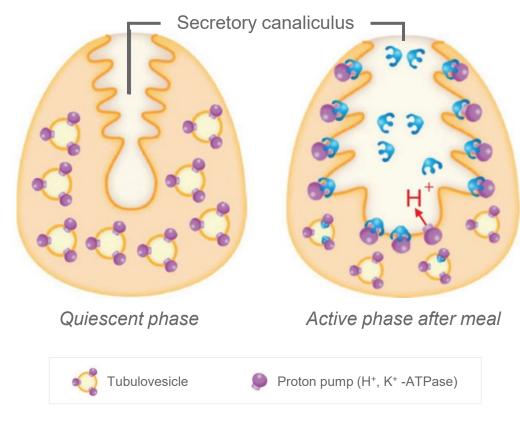
Primarily metabolized via CYP2C19



- X Slow onset of action
- X Limited potency
- **X** Limited duration of activity

# Vonoprazan: distinct mechanism designed to address PPI shortcomings

# **GASTRIC PARIETAL CELL**





Long plasma half-life

Stable in acid

High accumulation in canaliculus

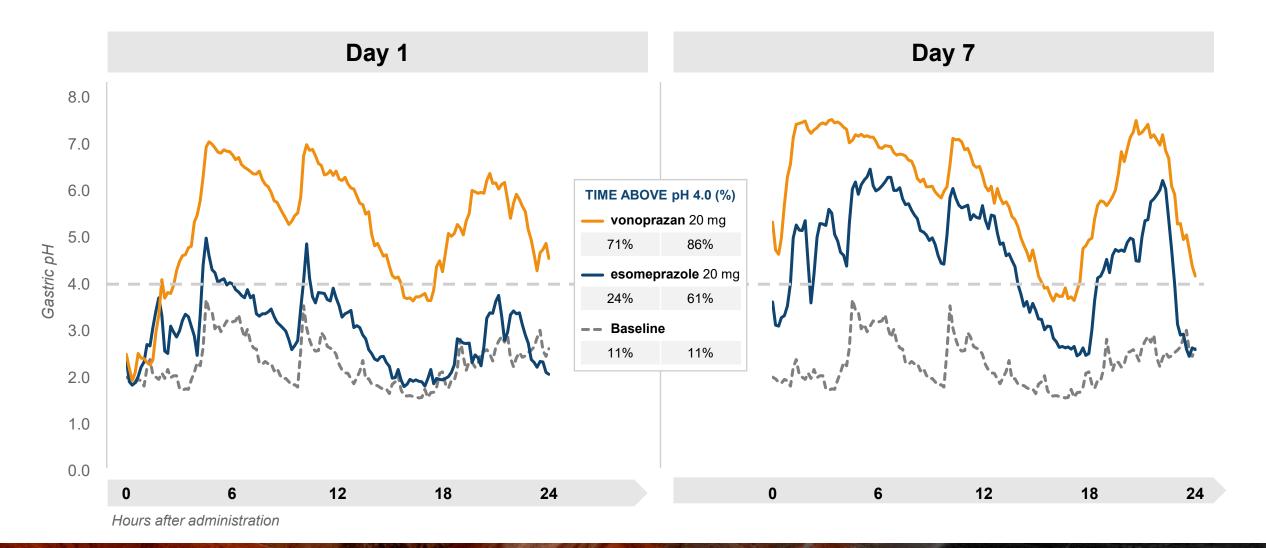
Very slow dissociation rate

Primarily metabolized via CYP3A4/5



- ✓ Rapid onset of action
- ✓ Potent acid control
- **✓ Durable** 24-hr activity

# Vonoprazan demonstrated faster, more potent, and more durable acid control vs. PPI



# Vonoprazan safety profile similar to PPIs

>7,000 patients have received vonoprazan in clinical studies

No dose-related increase in adverse events observed in clinical studies

>25 million patients have received vonoprazan since launch



# ADVERSE EVENTS IN CLINICAL DEVELOPMENT REFLECTED IN JAPANESE PRESCRIBING INFORMATION

Incidence of 0.1-5.0%

Diarrhea <sup>1</sup>	Elevated liver enzymes
Constipation	Rash
Nausea	Eosinophilia

# HEPATIC EVENTS OF SPECIFIC INTEREST IN LIGHT OF FIRST-GENERATION PCABs

Pooled data across head-to-head Phase 2 and 3 studies	vonoprazan 10 and 20mg	lansoprazole 15 and 30mg
ALT or AST >3X ULN or Bilirubin >2X ULN	1.0%	0.8%



# Vonoprazan for **GERD** <sup>1</sup> For the 12 months ended October 31, 2020 El-Serag APT 2010; El-Serag Gut 2014; IQVIA data Oct 2020





~6.8B US

People with GERD

**PPI** doses prescribed<sup>1</sup>

~15-45%
Inadequately treated
with PPIs

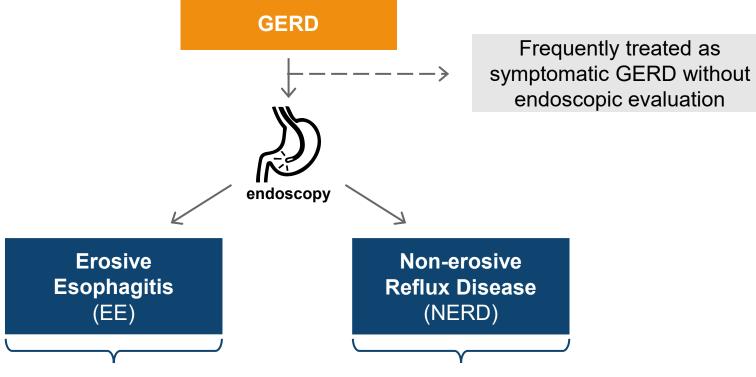
# Many patients experience breakthrough heartburn

and recurrence of erosions
while on PPIs



Vonoprazan may offer more rapid, potent and durable healing and symptom control

# **Key unmet needs within GERD classifications**



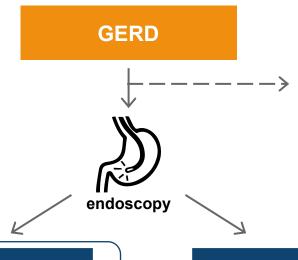


**NEEDS** 

> Improved efficacy: healing/maintenance of healing of erosions and symptom control (rapid and durable)

- > Improved symptom control: speed and durability of relief
- On-demand dosing: speed and durability of symptom relief with flexible dosing

# **Opportunity in Erosive Esophagitis**



Frequently treated as symptomatic GERD without endoscopic evaluation



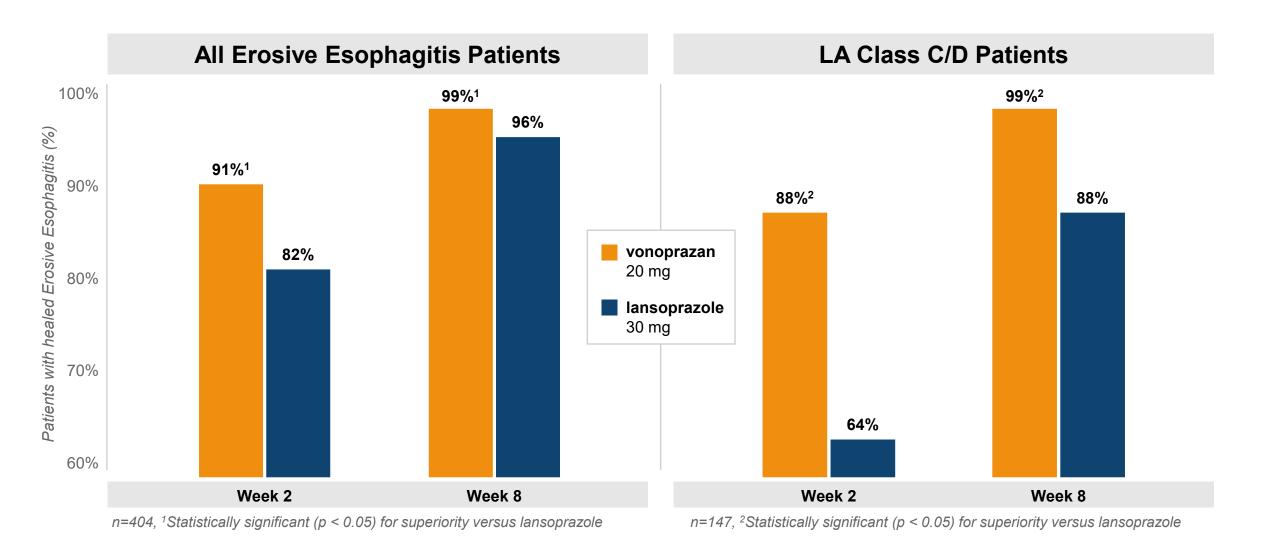
Erosive Esophagitis (EE)

> Improved efficacy:
healing/maintenance of
healing of erosions and
symptom control (rapid
and durable)

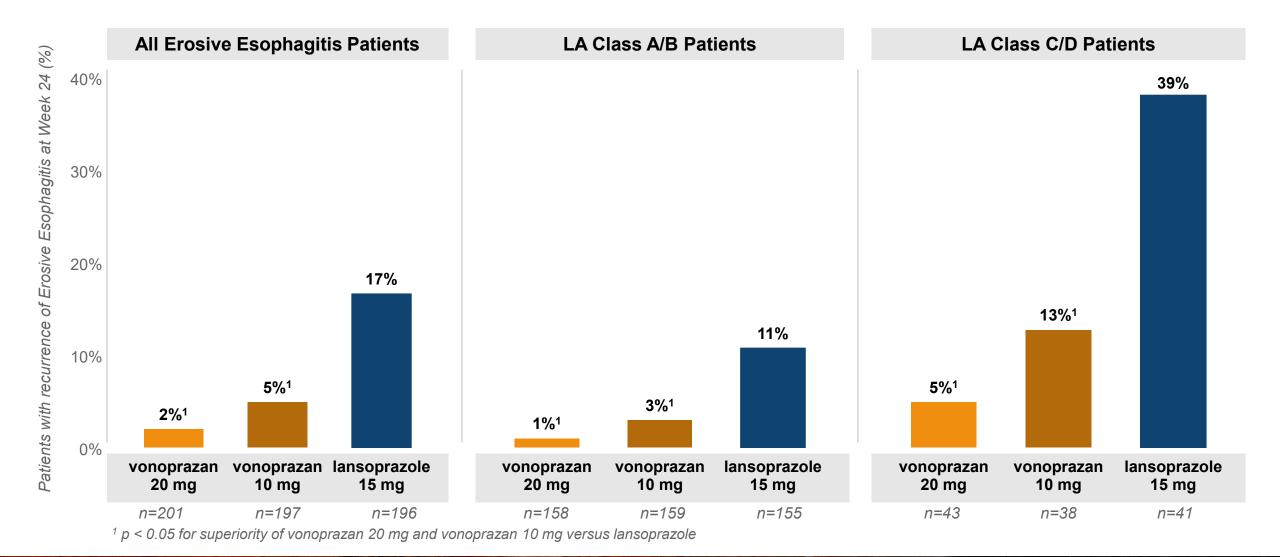
Non-erosive Reflux Disease (NERD)

- > Improved symptom control: speed and durability of relief
- On-demand dosing: speed and durability of symptom relief with flexible dosing

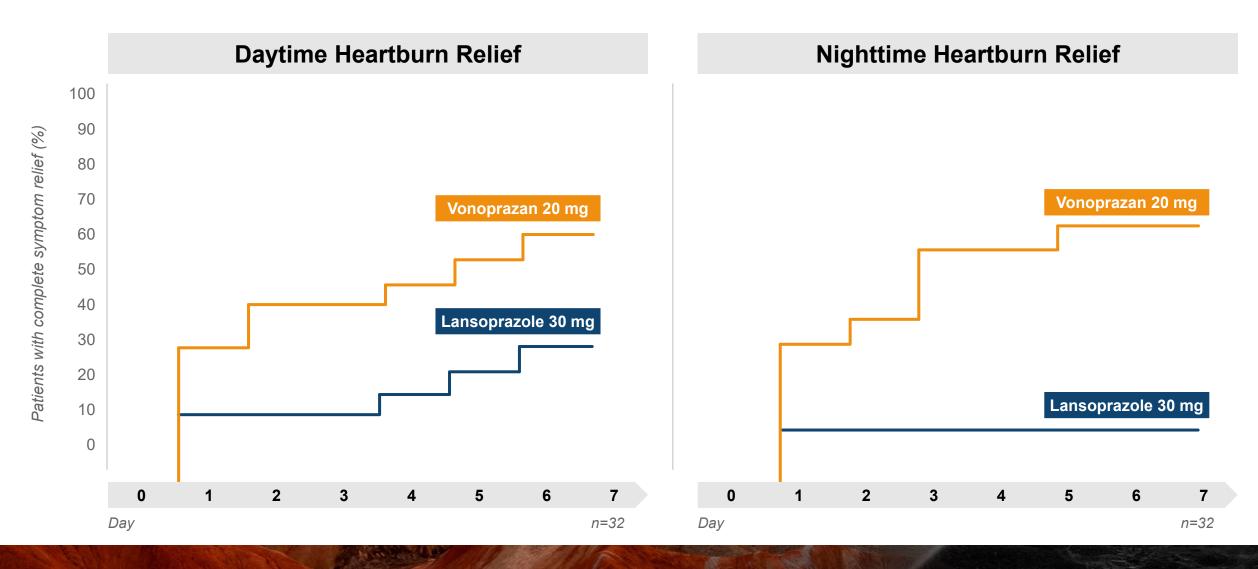
# Japan Erosive Esophagitis phase 3: faster and improved healing vs. PPI



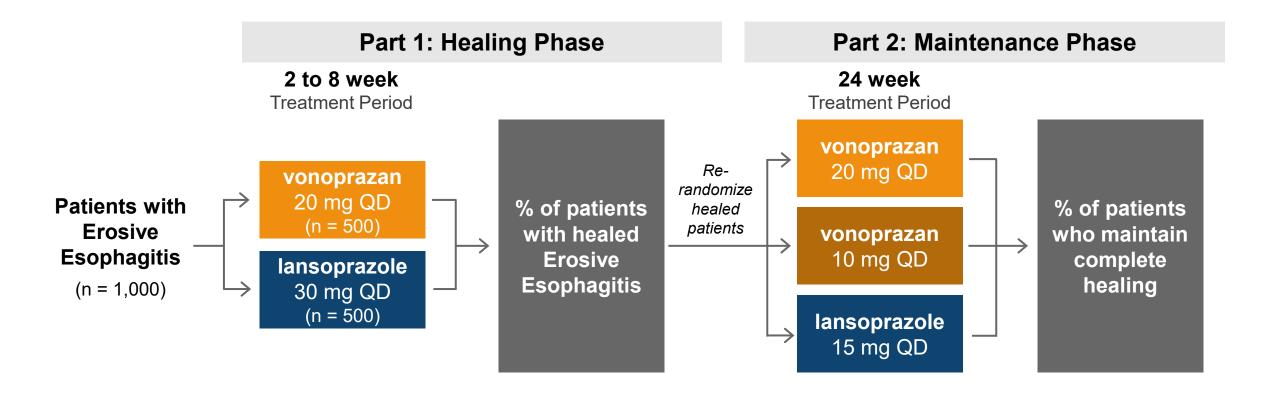
# Japan Erosive Esophagitis phase 3: lower 6-month recurrence rates vs. PPI



# Faster and more complete heartburn relief vs. PPI



# Phathom US/Europe Erosive Esophagitis phase 3 study design



Nov 2020 Enrollment completed; 2H21 Topline results expected

# **Study EE-301 healing phase testing hierarchy**

Primary Endpoint

Noninferiority Test (10% margin): % healed by Week 8

**Power:** >90%

### Key secondary endpoints to support labeling

Key Secondary Endpoint Testing Hierarchy<sup>1</sup> 2

*Noninferiority Test: Power >90%* 

% of 24-hour heartburn-free days over the Healing Period

Superiority Test: Power 80%

% of Grades C/D subjects who have healed at Week 2

Superiority Test: Power 80%

% with onset of sustained resolution of heartburn by Day 3

# **Study EE-301 maintenance phase testing hierarchy**

Primary Endpoint for Both Vonoprazan Doses
Noninferiority Test (10% margin):
% who maintained healing through Week 24<sup>1</sup>

**Power:** >90%

### Key secondary endpoints to support labeling

Secondary Endpoint Testing Hierarchy



Superiority Test: Vonoprazan 20 mg

% of Grades C/D maintaining healing through Week 24

Superiority Test: Vonoprazan 20 mg

% of All Grades maintaining healing through Week 24

Noninferiority Test: Vonoprazan 20 mg

% of 24-hour heartburn-free days through Week 24

Power >90% for each test

Vonoprazan 10 mg dose to be tested for same endpoints in same order if all 3 vonoprazan 20 mg endpoints are met

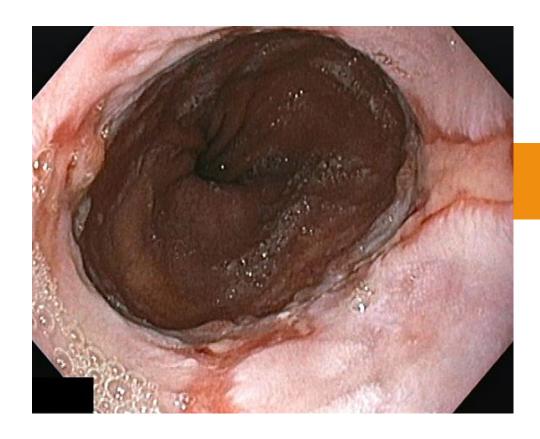
# EROSIVE ESOPHAGITIS & GERD

Stuart J. Spechler, M.D.

Chief, Division of Gastroenterology; Co-Director, Center for Esophageal Diseases; Baylor University Medical Center at Dallas; Co-Director, Center for Esophageal Research; Baylor Scott & White Research Institute

Phathom.

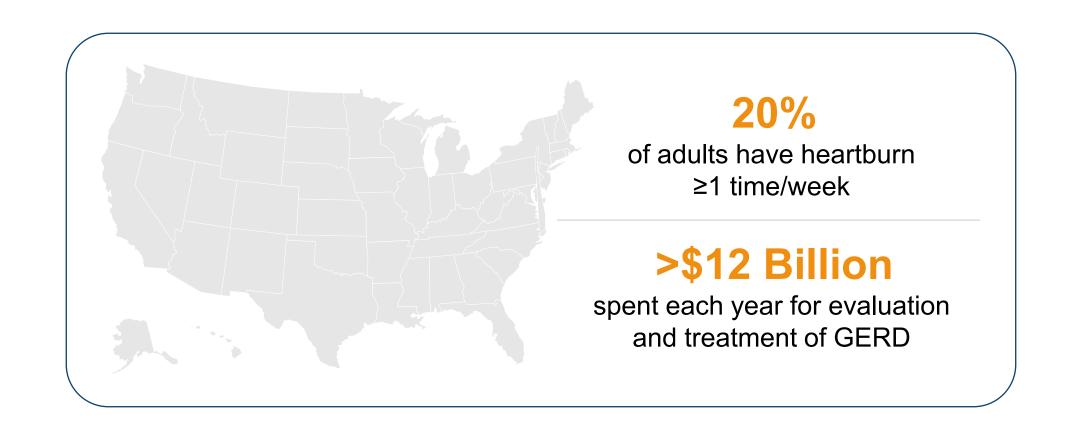
# Gastroesophageal **Reflux Disease** (GERD)



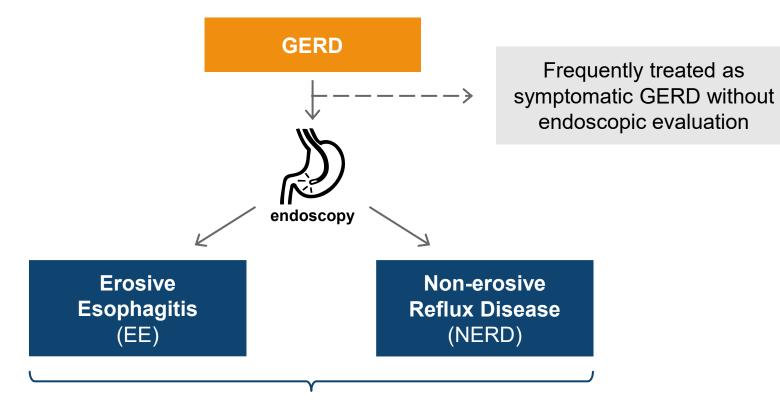
# Typical GERD Symptoms

- Heartburn
- Regurgitation

# Gastroesophageal Reflux Disease (GERD) in the United States



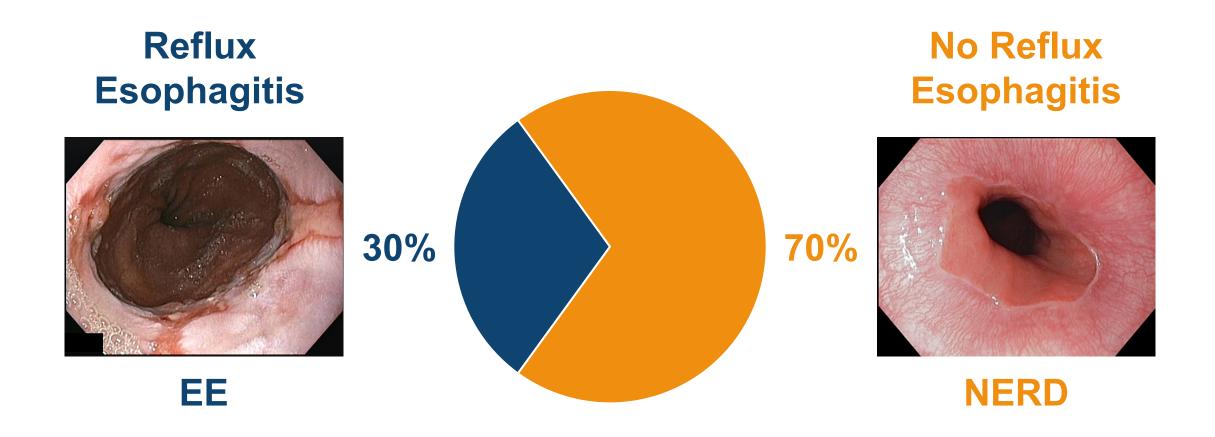
# Flow of patients with GERD





GERD is "a condition that develops when the reflux of stomach contents into the esophagus causes troublesome symptoms and/or complications"

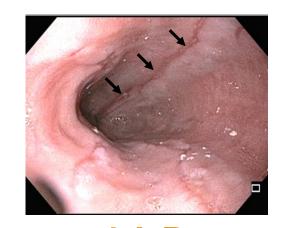
# Results of endoscopy in patients with typical GERD symptoms



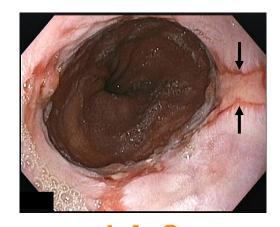
# Reflux esophagitis (Erosive Esophagitis) – Los Angeles Grading System



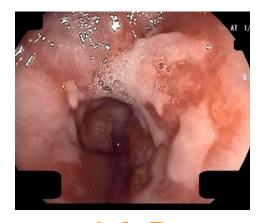
LA-A
≥1 mucosal break,
≤5 mm, does not
extend between
mucosal folds



LA-B
≥1 mucosal break,
>5 mm, does not
extend between
mucosal folds

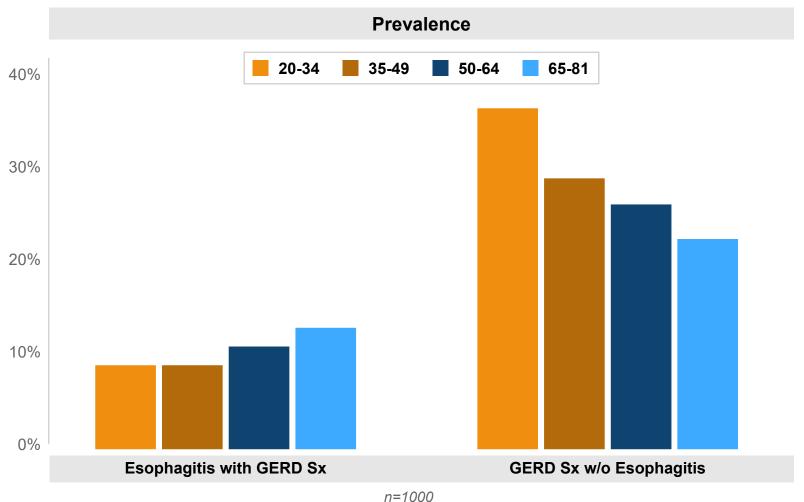


LA-C
≥1 mucosal break,
extends between
mucosal folds, involves
<75% of circumference



LA-D
≥1 mucosal break,
involves >75% of
circumference

# Erosive Esophagitis and GERD symptoms in random sample of Swedish population



~20%

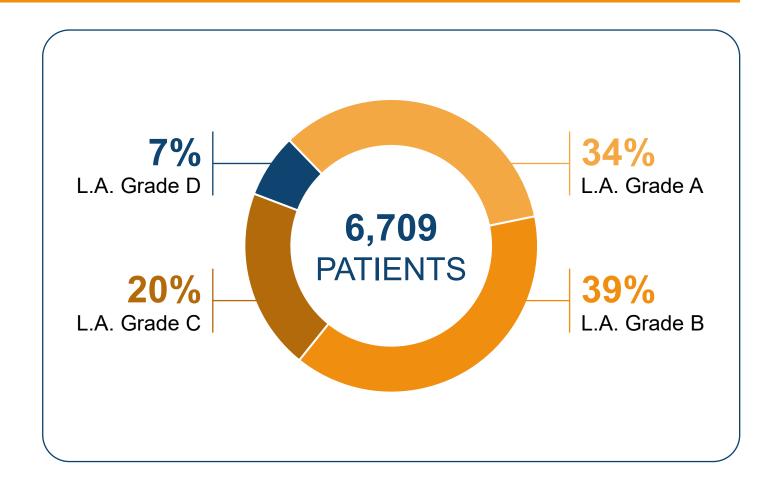
of population had weekly **GERD** symptoms

~15%

of population had **Erosive Esophagitis** 

# **Erosive Esophagitis:** distribution of grades

# Classification of a large real-world sample of Erosive Esophagitis patients who underwent an endoscopy

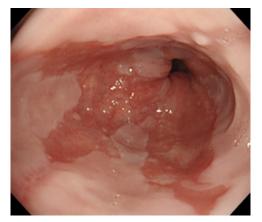




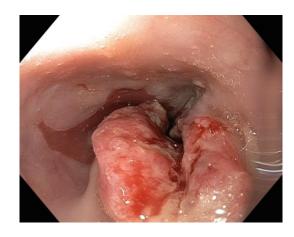
# **Esophageal complications of GERD**







**Barrett's Esophagus** 



Cancer

# **Proton pump inhibitors (PPIs)**

omeprazole (Prilosec, Zegerid)

lansoprazole (Prevacid)

rabeprazole (Aciphex)

pantoprazole (Protonix)

esomeprazole (Nexium)

dexlansoprazole (Dexilant)

First PPI (omeprazole) introduced in 1989

First-line therapy for severe **GERD** 

Some available **OTC** 

# Incomplete symptom response to PPIs in Erosive Esophagitis

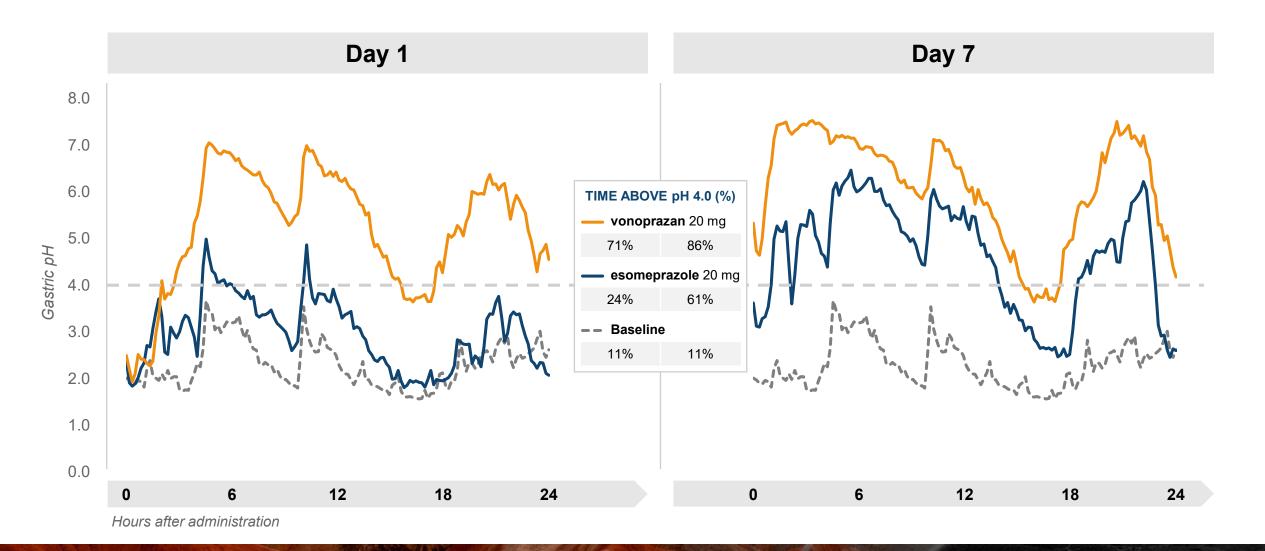
Incomplete GERD symptom relief at 4 weeks
Days with heartburn, weeks 1–4
Nights with heartburn, weeks 1–4

esomeprazole 40 mg QD	lansoprazole 30 mg QD
37.1%	39.8%
27.5%	29.1%
12.9%	14.2%



- > Endoscopic/symptomatic relapse despite maintenance treatment
- Incomplete symptom control
- > Breakthrough of nighttime heartburn
- > Required to be dosed before meals
- Metabolism subject to genetic variants
  - > CYP P450 2C19
- > Incomplete EE healing, especially in severe grades

#### Vonoprazan demonstrated faster, more potent, and more durable acid control vs. PPI



## Summary Potential advantages of P-CABs



#### Compared to PPIs, vonoprazan:

- Exerts more rapid and profound control of stomach acid secretion
- > Does not need to be dosed around meals
- > Is not subject to variable metabolism
- > May provide:
  - > More rapid healing of EE especially severe grades
  - > Superior maintenance of healing



# Vonoprazan for *H. pylori* infection

Hooi Gastroenterology 2017; Graham et al 2018; Erah et al 1997





H. pylori designated as a
Class I carcinogen
by WHO and
Qualifying Pathogen
under FDA GAIN Act

Eradication rates in the US have fallen to

<80%

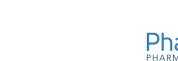
due to increasing antibiotic resistance



Antibiotic potency increases at higher pH

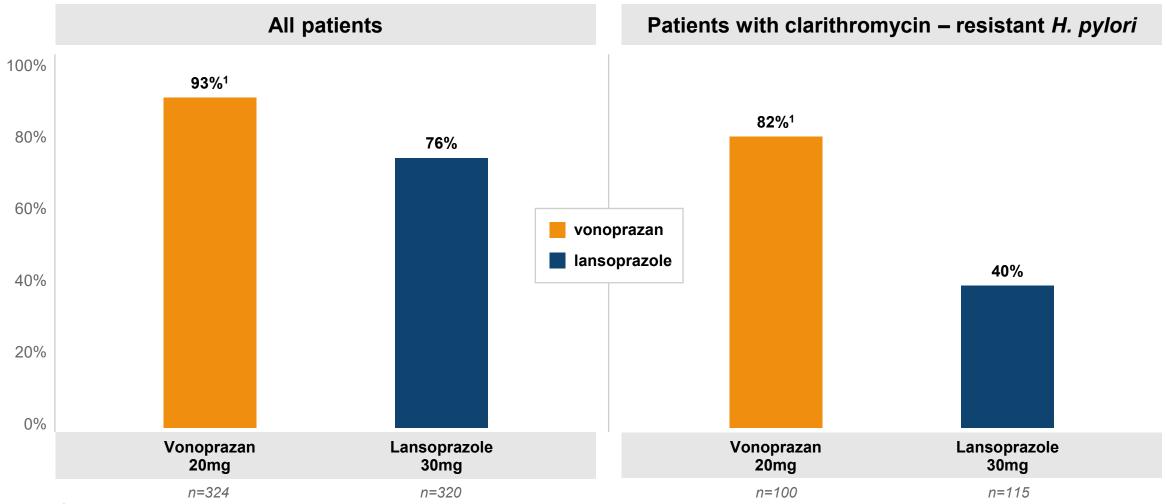


Vonoprazan-based regimens may restore eradication rates above 90% in the US and Europe



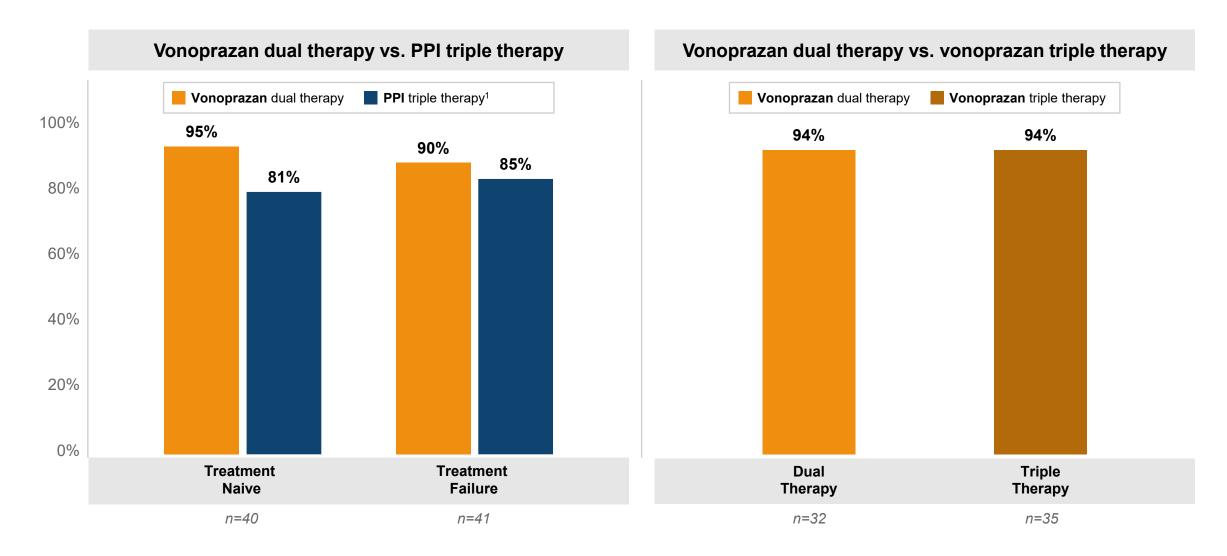
#### Japan phase 3: vonoprazan triple therapy demonstrated superiority to PPI therapy

First-line triple therapy eradication rates of *H. pylori*, (combo with amoxicillin/clarithromycin)

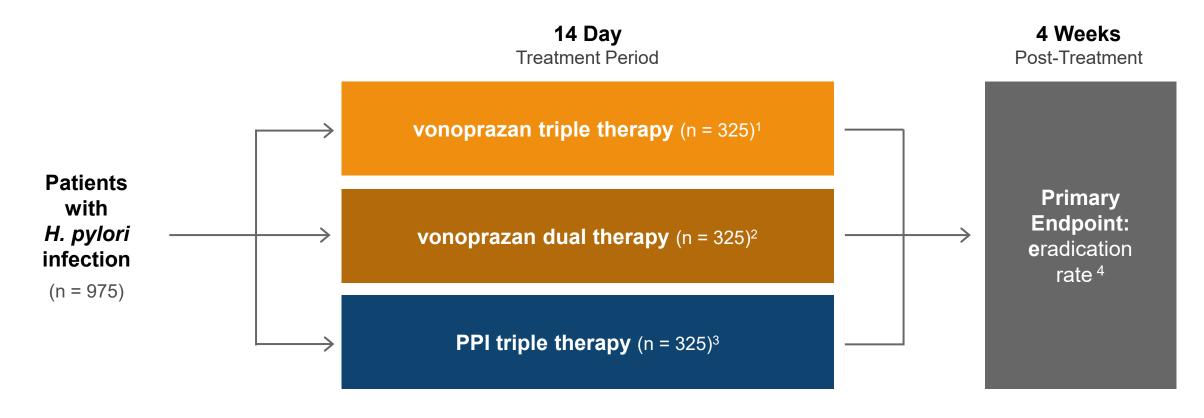


 $<sup>^{1}</sup>$  p < 0.0001 for superiority of vonoprazan-based triple therapy to lansoprazole-based triple therapy

#### Vonoprazan demonstrated eradication rates >90% in dual therapy with amoxicillin



#### Phathom US/Europe H. pylori phase 3 study design



Jan 2021 Enrollment expected to be completed; 2Q21 Topline results expected

<sup>&</sup>lt;sup>1</sup>Vonoprazan 20 mg BID + amoxicillin 1 g BID + clarithromycin 500 mg BID

<sup>&</sup>lt;sup>2</sup>Vonoprazan 20 mg BID + amoxicillin 1 g TID (partially blinded)

<sup>&</sup>lt;sup>3</sup>Lansoprazole 20 mg BID + amoxicillin 1 g BID + clarithromycin 500 mg BID

#### **Study HP-301 statistical testing hierarchy**

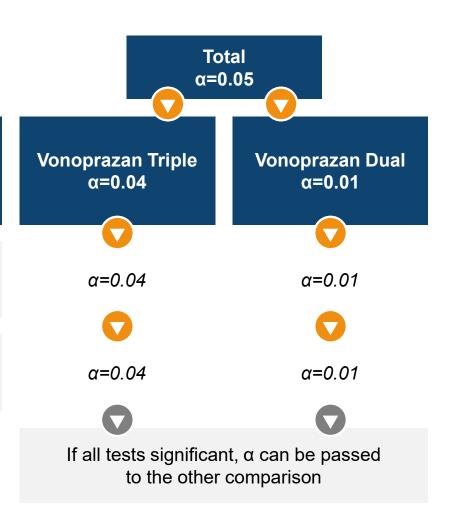
**Primary Endpoint** 

Noninferiority Test (10% margin): HP eradication rate excluding amoxicillin or clarithromycin resistant strains

**Power** >90%<sup>1</sup>

Secondary Endpoint Testing Hierarchy -Weighted Bonferroni Superiority Test: Power >90%¹
HP eradication rate in clarithromycin resistant strains

Superiority Test: >90%¹
HP eradication rate in all subjects





Colin W. Howden, MD, FRCP, FACP, AGAF, FACG
Hyman Professor of Medicine and Chief, Division of Gastroenterology
University of Tennessee Health Science Center

Phathom



Most **common chronic** bacterial infection of mankind

Most infections acquired in childhood

May be **asymptomatic** 

**Approximately 20%** of persons infected with *H. pylori* develop related gastroduodenal disorders during their lifetime

Consensus conference concluded that H. pylori infection causes gastric cancer



#### H. pylori eradication may prevent gastric cancer

Study	Method	Results	
II Ju Choi et al 2018	Prospective, double-blind, placebo-controlled, randomized trial, HP eradication therapy vs placebo, median follow up 5,9 years, South Korea	Metachronous gastric cancer in 7.2% in the treatment group vs 13.4% in the placebo group (hazard ratio in the treatment group, 0.50; 95% confidence interval, 0.26 to 0.94; P=0.03).	
II Ju Choi et al 2020	<b>Prospective, double-blind, placebo-controlled</b> trial, first degree relatives of gastric cancer patients, n= 1838, randomized to Eradication therapy or Placebo, median follow-up of 9.2 years, South Korea	Gastric cancer in 1.2% in the treatment group and in 2.7% in the placebo group (hazard ratio, 0.45; 95% confidence interval [CI], 0.21 to 0.94; P = 0.03).	
S Kumar et al 2020	Retrospective Veterans Health Administration cohort, n= 371,813 patients (median age 62 years; 92.3% male) who received a diagnosis of <i>H. pylori</i> infection from January 1, 1994, through December 31, 2018, USA	Confirmed <i>H. pylori</i> eradication after treatment reduced risk of gastric cancer (SHR, 0.24; 95% CI, 0.15-0.41; P <.001).	

#### Under diagnosis and inadequate treatment

VA study found that not all patients with *H. pylori* were treated<sup>1</sup>

### AMONG THOSE WHO WERE TREATED, ONLY



20%

were re-tested

- Study from Cleveland, OH also found substantial problems with establishing diagnosis, providing appropriate treatment and following up after treatment<sup>2</sup>
- ACG 2017 guideline recommended treating all patients who are infected and re-testing all after treatment<sup>3</sup>

# **Indications for testing ACG Practice Guidelines 2017** Chey et al, Am J Gastroenterol 2017; 112: 212

#### Test for – and treat – *H. pylori* infection

- > Active peptic ulcer disease (PUD)
- Confirmed history of PUD
- > Low grade gastric MALT lymphoma
- > Post-resection of early gastric cancer
- > Dyspepsia
- > Long-term, low-dose aspirin
- > Prior to chronic NSAID therapy
- > Unexplained iron deficiency
- > ITP

#### Recent success rates with different regimens

### Retrospective study of Rhode Island patient population evaluating the cure rate of various *H. pylori* regimens

Regimen	

Bi-based quadruple with tetracycline, 14 days

PPI-clarithromycin-amoxicillin, 14 days

Bi-based quadruple with doxycycline, 14 days

N	Cure Rate
585	87%
161	79%
48	70%

#### **Recent resistance rates from US and Europe**

Author/ years of study

Chey 2009-11



Kumar 2009-19



Graham 2017-18



Nyssen 2013-17



Resistance Rate (%)					
Clarithromycin	Metronidazole	Amoxicillin	Tetracycline	Levofloxacin	Rifabutin
16	20	<2	<2	31	<2
43	42	N/A	N/A	69	N/A
17	44	6	N/A	N/A	0
23	32	N/A	N/A	N/A	N/A

#### Life and death of *H. pylori*

- > pH is an important factor for effective eradication of *H. pylori* 
  - > Amoxicillin and clarithromycin are more stable at higher pH, leading to higher exposure
  - > Higher pH also increases *H. pylori* replication rate

H. pylori MIC¹ Values as a Function of pH				
	MIC <sub>90</sub> (mg/L)			
Agent	pH 7.5	pH 6.0	pH 5.5	
Penicillin	0.03	0.5	0.5	
Ampicillin	0.06	0.25	0.5	
Cephalexin	2	16	32	
Erythromycin	0.06	2	8	
Clarithromycin	0.03	0.06	0.25	
Ciprofloxacin	0.12	0.5	2	
Tetracycline	0.12	0.25	0.5	

#### Unmet need: problems with current treatment regimens

#### **Growing antimicrobial resistance**

> Clarithromycin especially

#### **Complexity**

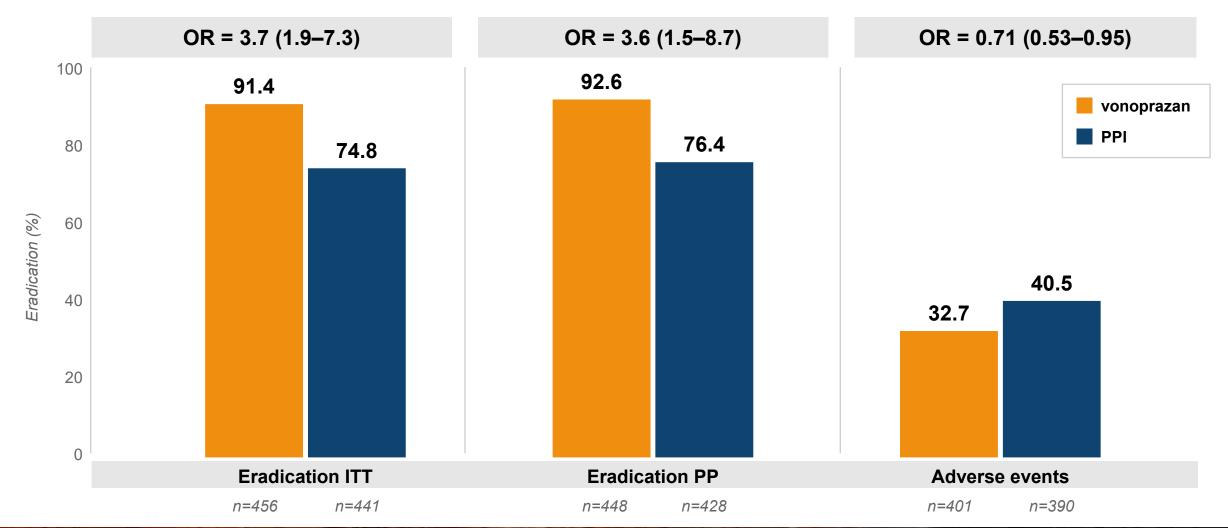
- > 3 or 4 medicines
- > Multiple tablets daily

#### **Adverse effects**

- > Diarrhea, taste disturbance, nausea
- > C. difficile infection

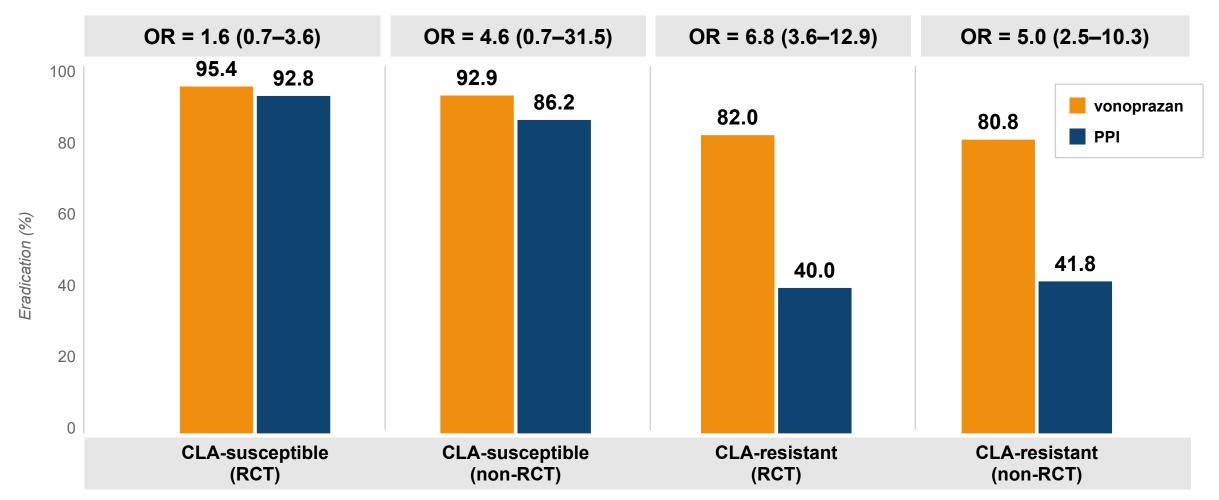
#### Vonoprazan vs. PPI as triple therapy for *H. pylori*

Meta-analysis of 3 RCTs (vonoprazan 20 mg vs. PPI bid, Amoxicillin/Clarithromycin x 7 Days; 897 patients)



#### H. pylori eradication by clarithromycin susceptibility

Meta-analysis of 5 Studies (2 RCTs) of vonoprazan vs. PPI as triple therapy (n=1599 patients)



#### Dual H. pylori therapy



Potent acid inhibition of P-CABs may allow for dual therapy with amoxicillin



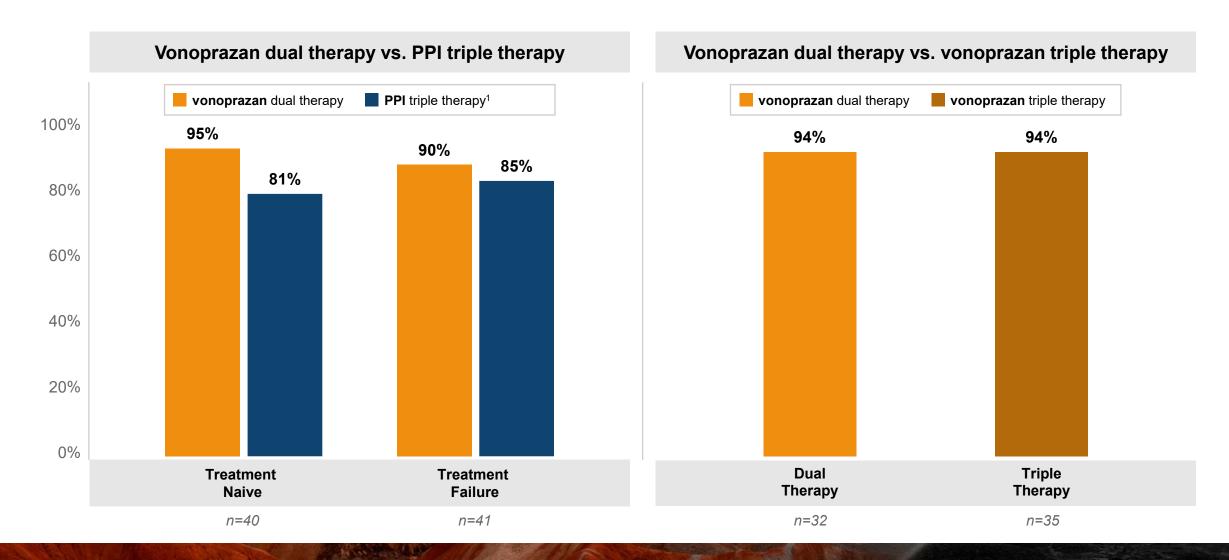
#### **POTENTIAL ADVANTAGES**

Obviates concern regarding antibiotic susceptibility (no clarithromycin)

#### Reduces number of antibiotics

- > Ease of regimen
- > Antibiotic stewardship

#### Vonoprazan demonstrated eradication rates >90% in dual therapy with amoxicillin



# **Summary:** highly prevalent infection with important health consequences

#### **Treatment is suboptimal**

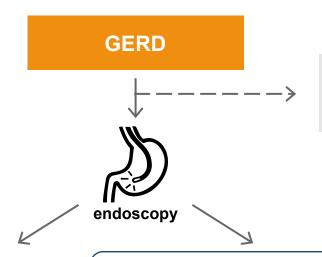
- > Largely still dependent on clarithromycin
- > Lack of data on resistance
- Complicated regimens with 3 or 4 drugs

#### Prospect of simpler, efficacious vonoprazanbased regimens

- > Triple therapy with high eradication rate in resistant population
- Dual combination with amoxicillin



#### **Opportunity in Non-erosive Reflux Disease (NERD)**



Frequently treated as symptomatic GERD without endoscopic evaluation



KEY UNMET NEEDS Erosive Esophagitis (EE)

Improved efficacy: healing/maintenance of healing of erosions and symptom control (rapid and durable) Non-erosive Reflux Disease (NERD)

- > Improved symptom control: speed and durability of relief
- On-demand dosing: speed and durability of symptom relief with flexible dosing

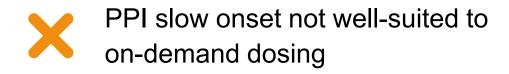
# NERD development strategy

#### Clear rationale for further NERD evaluation

- Significant patient need for greater flexibility and convenience in management of symptoms
- Unapproved non-continuous regimens are widely used by US patients
- > Pharmacological profile of vonoprazan supports potential for success
- > Phathom intends to pursue:
  - > a phase 2 on-demand study
  - > followed by a phase 3 study evaluating both vonoprazan continuous and on-demand dosing regimens



#### Pharmacology of current products are not suitable for on-demand use



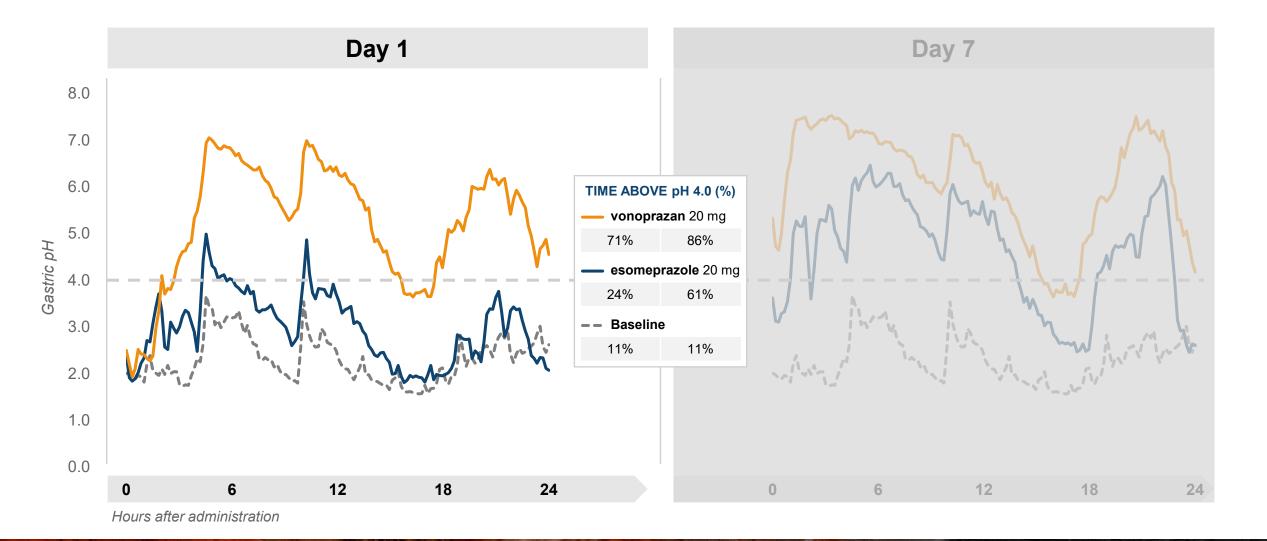
Patients and physicians have concerns with sustained daily PPI dosing

H2RAs have rapid onset but short duration and tachyphylaxis with repeat use



Vonoprazan pharmacologic profile (speed of onset, potency, and duration) has the potential to meet unmet needs

#### Vonoprazan pharmacological profile well-suited for NERD



## Outcomes of vonoprazan NERD Japan studies

Two Japan studies with Vonoprazan:

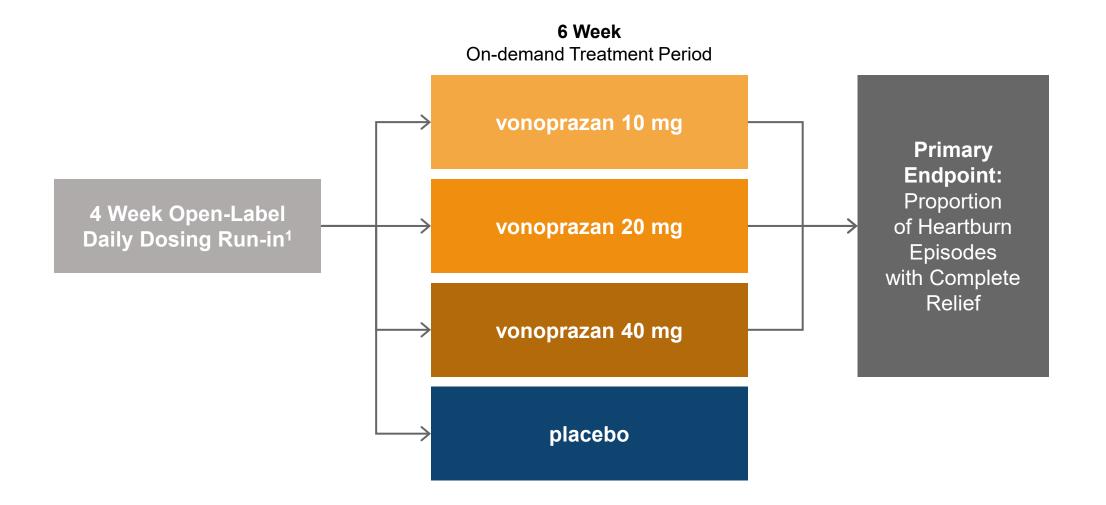
- p=0.2310 [10mg]; p=0.0504 [20mg]<sup>1</sup>
- $p=0.0643^2$

Results trended in favor of vonoprazan

### Enhance probability of success through specific design elements

- Enroll patients at US-only trial sites where historically more consistent outcomes in NERD studies
- Focused training on identifying and excluding functional heartburn
- > Use of pictograms to ensure true heartburn symptoms
- Utilize twice daily e-diary for consistent heartburn data capture

#### **NERD** phase 2 planned trial design – reviewed with FDA



## NERD ON-DEMAND

Ronnie Fass, MD, FACG

Professor of Medicine, Case Western Reserve University; Medical Director, Digestive Health Center; Chair, Division of Gastroenterology and Hepatology; Head, Esophageal and Swallowing Center; MetroHealth Medical Center



### **Non-erosive Reflux**



#### **NERD**

- > Symptomatic reflux disease without erosions
- > Episodic heartburn and regurgitation are core symptoms
  - > However, symptoms can impair quality of life, particularly if nighttime heartburn is present
- > Treatment focuses on relief and prevention of symptoms, thus on-demand regimens best suited

#### 54% of GERD patients experience persistent symptoms despite daily PPI use

Results of a survey of 71,812 persons in the United States

**Ever Had GERD Symptoms** 



Had GERD Symptoms in the Past Week



Of those taking a daily PPI:

Had Persistent GERD Symptoms



#### Definitions of continuous vs. on-demand therapies in NERD

## **Continuous Therapy**

#### **Physician Driven**

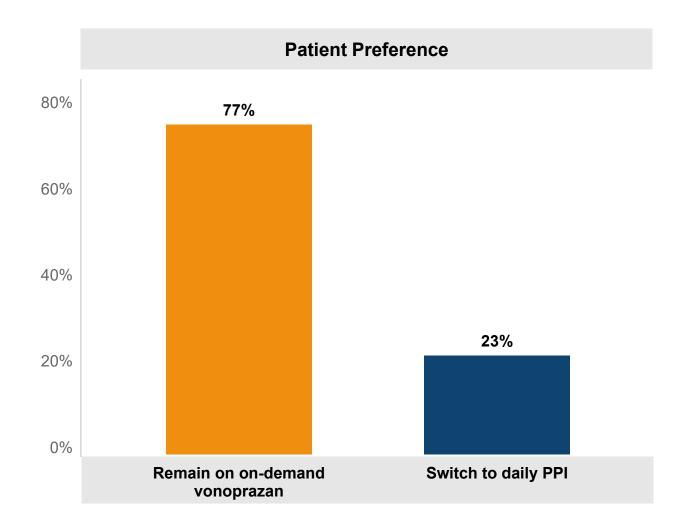
Daily therapy to prevent symptom occurrence

#### On-demand Therapy

#### **Patient driven**

As needed therapy to treat symptom occurrence

#### Higher patient preference for on-demand vonoprazan vs. daily PPI



#### **Study Design**

- Japanese study of 30 NERD patients
- Subjects identified as "Satisfied" or "Very Satisfied" with continuous daily PPI therapy
- All subjects switched to 20mg ondemand vonoprazan for 8 weeks
- Subjects were asked their preference for remaining with on-demand vonoprazan vs. switching back to daily PPI

#### Non-continuous, off-label PPI regimens are commonly used despite being suboptimal

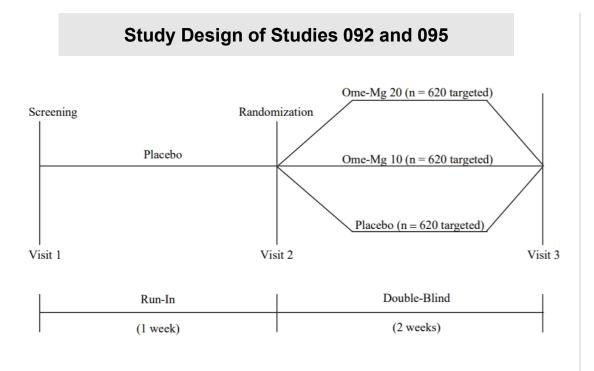
#### **GERD Medication Frequency of Use (n = 9234)**

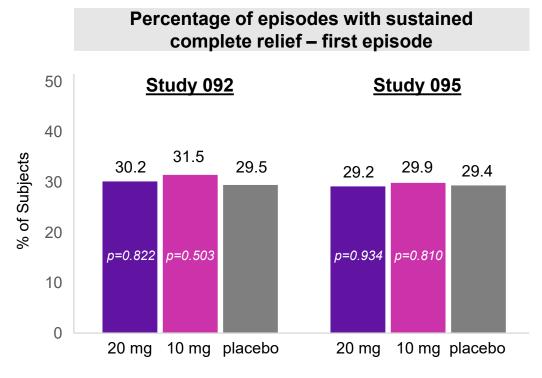
Frequency of use	PPI (n = 4935)	Histamine-2 Receptor Blocker (n = 2286)	Antacids (n = 2370)
Every few months	170 (3.2)	138 (6.0)	160 (6.8)
Few times a month	266 (5.0)	225 (10.9)	375 (16.0)
Once a week	383 (7.4)	249 (10.7)	317 (12.0)
2-3 days/week	521 (9.6)	438 (18.9)	612 (29.6)
4-6 days/week	351 (6.5)	254 (11.3)	355 (13.5)
Daily	3,229 (68.1)	956 (41.0)	513 (20.3)
Unknown	15 (0.2)	26 (1.4)	38 (1.9)

#### PPIs are not suitable for on-demand treatment

#### Two independent randomized trials with omeprazole in patients with episodic heartburn

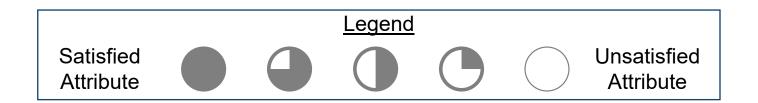
- > **Objective:** evaluate efficacy of omeprazole QD when dosed as needed vs placebo
- > **Primary endpoint:** percentage of first episodes with sustained complete relief





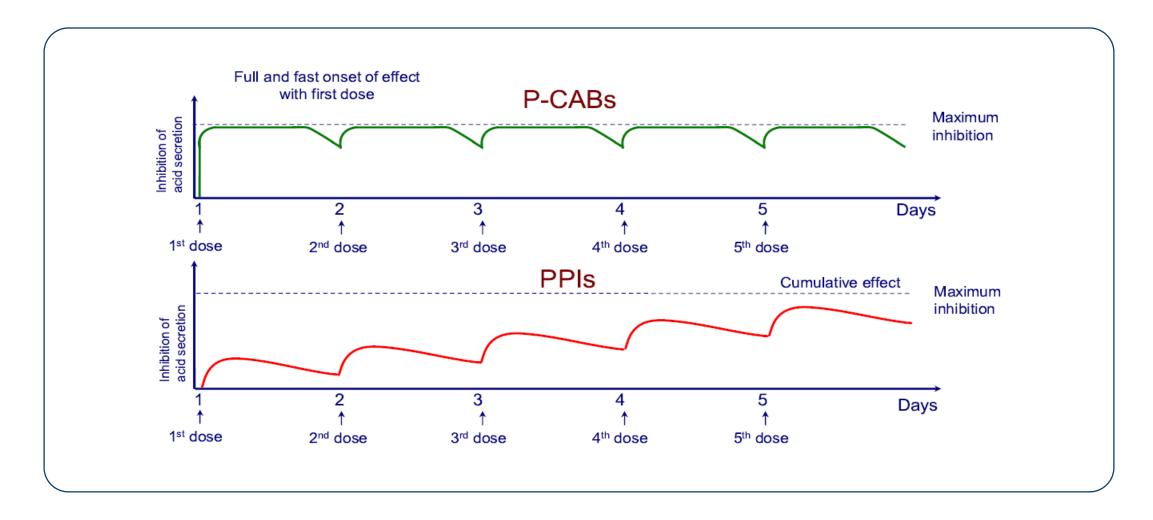
# Vonoprazan's pharmacologic profile is well-suited for on-demand therapy

	Vonoprazan	PPIs	H2R Blockers	Antacids
Rapid Effect				
Potent Acid Suppression				
Durability of Effect				
Flexibility of Administration				



# P-CABs: full effect at 1st dose, similar levels of acid inhibition with subsequent doses

### Computer simulation





- Currently available options for on-demand treatment of NERD (antacids, H2 blockers) have limited clinical efficacy
- > On-demand treatment with PPIs is not FDA approved
- The pharmacology of PPI's does not support an adequate on-demand treatment profile
- Vonoprazan pharmacology supports potential development as an effective on-demand treatment option for NERD patients



# Delivering on the potential of vonoprazan

	Target Indications	Phase 1 <sup>1</sup>	Phase 2 <sup>1</sup>	Phase 3	<b>Expected Milestones</b>
	GERD			pHalcone A research study for Frontier Engolvanistic	
	Healing of Erosive Esophagitis (EE) and relief of heartburn				Enrollment complete
Vonoprazan	Maintenance of healing of Erosive Esophagitis (EE) and relief of heartburn				Topline results 2H21
as	Treatment of heartburn associated with Non-erosive Reflux Disease (NERD)				Phase 2 FSI mid-21
	H. pylori treatment			pHalcon	
Vonoprazan + antibiotics	Dual therapy (vonoprazan + amoxicillin)			A research study for H. pylori Infection	Phase 3 LSI Jan 2021
· antibiotics	Triple therapy (vonoprazan + amoxicillin + clarithromycin)				Topline results 2Q21



# After 25 years: innovation that matches unmet needs



<sup>&</sup>lt;sup>2</sup> SRI, August 2020 | N= 83 US HCPs (41 GI & 42 PCP)

<sup>&</sup>lt;sup>3</sup> US dollars based on the September 30, 2020 conversion rate of 0.0095 dollars to one yen

# Japanese experience signals potential success for the US

**Current US market has many similarities to the Japanese market at launch of Takecab** 

Heavily genericized market

PPI dissatisfaction/patient switching

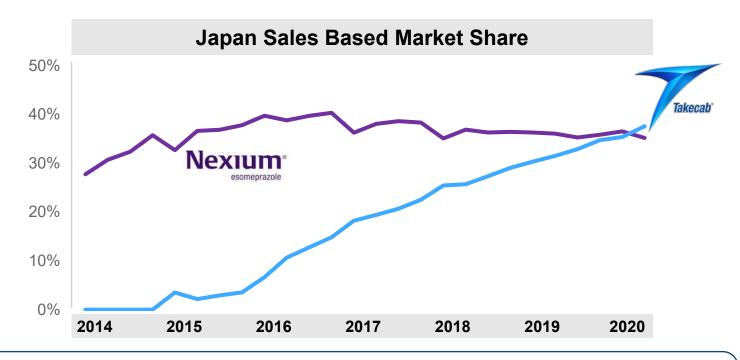
Declining *H. pylori* eradication rates

<sup>1</sup> Net sales for the 12 months ended September 30, 2020 and corresponding conversion rate of 0.0095 USD: 1 JPY; IQVIA Quarterly MIDAS data (as of 2Q20); Deguchi et al Digestion 2019









#### **Japan Experience**

- Vonoprazan has achieved >\$725M in net sales¹ and 38% value-based market share driven predominantly by volumetric gains from generic competitors
- Majority of vonoprazan sales are in GERD
- Vonoprazan-based regimens achieved ~80% *H. pylori* market share in 2<sup>nd</sup> full year

# Significant opportunities to bring value to patients, physicians, and payors



"People want to get better fast. They want instant results. They want to see that something's working – it encourages them to take it, to be compliant if they see that they're feeling better." – PCP

# H. pylori

# ~115M US

People with *H. pylori* 

# ~2.5M US

Patients treated annually

- H. pylori designated as a Class I carcinogen by WHO and Qualifying Pathogen under FDA GAIN Act
- > <80% eradication due to antibiotic resistance
- > Antibiotic potency increases at higher pH

# **Erosive Esophagitis / GERD**

~65M US

People with **GERD** 

~6.8B US

**PPI** doses prescribed<sup>1</sup>

- > ~15-45% inadequately treated with PPIs
- Many patients experience breakthrough heartburn and recurrence of erosions while on PPIs

# Minimal US branded competition anticipated across all potential indications

#### **UNCONTESTED PIPELINE**

> No products in late-stage development in the US or EU

#### LACK OF NOVEL SOLUTIONS

> Other products introduced in the US are variations of old regimens

#### CATEGORY DIFFERENTIATION

> P-CABs in development in Asia have a clinical profile similar to PPIs and/or a short half-life and a different chemical structure compared to vonoprazan

Promotionally sensitive market with little to no branded competition



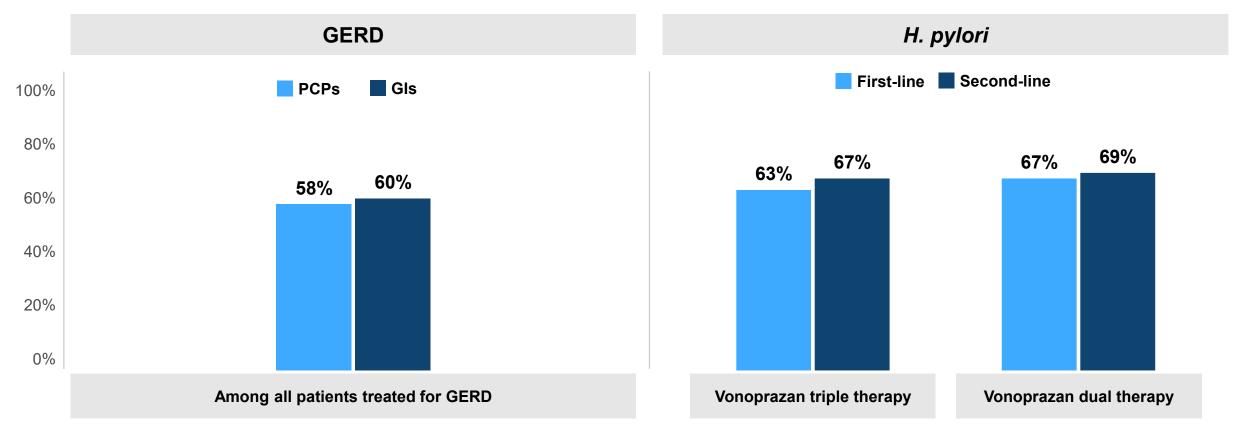
Minimal competition for share of voice



Innovation starved market

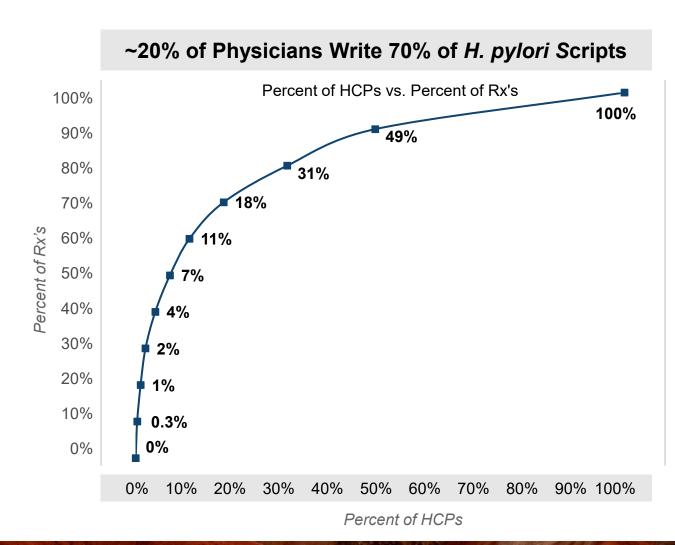
# US physicians express strong preference to prescribe vonoprazan

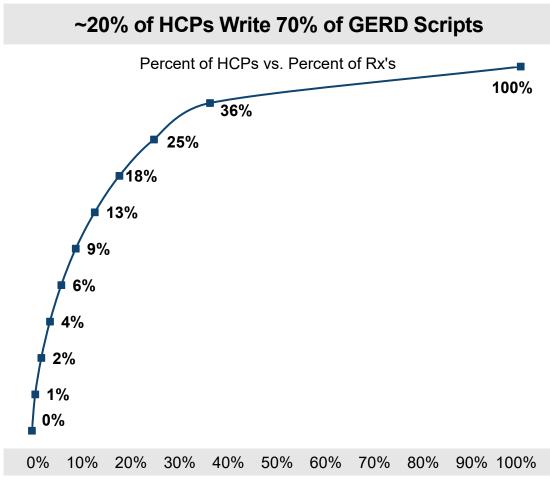
US physician preference share, %



2019 US SURVEY OF 100 GASTROENTEROLOGISTS AND 100 PRIMARY CARE PHYSICIANS

# Highly concentrated prescriber base allows for focused targeting of impactful HCPs





Percent of HCPs

# Success begins with building a leading and experienced organization

#### Sales



Joe Jones

#### Ironwood

- US Commercial Brand Lead, LINZESS
- > Area VP, Sales, LINZESS
- > Regional Sales Manager

#### **AstraZeneca**

HCP Brand Leader, CRESTOR

## **Market Insights**



**Christine Fischer** 

#### Regeneron

Exec. Dir, Customer Insights

#### Sanofi

Sr. Dir, CV Market & Customer Insights

#### Merck & Co.

 Sr. Dir, Global Market Research & Analytics

### Marketing



Susan Kim, PharmD

#### Amgen/Celgene

- Exec. Dir, US Marketing, OTEZLA
- Exec. Dir, Global Marketing, Gl

#### Bausch + Lomb

Director, Global Marketing

#### Merck & Co.

 Brand Lead, Global Marketing, REMICADE, GI

#### **Medical Affairs**



Philippe Brudi, MD

#### **Liquidia Technologies**

Head, Medical Affairs

#### Merck & Co.

- Exec. Dir, Global Brand
   Strategy Medical Affairs
   Diabetes & Cardiovascular
- Sr. Dir, Global Medical Affairs Cardiovascular
- Regional Sr. Dir, Medical Affairs Atherosclerosis

#### **Market Access**



**Mark Devlin** 

#### Allergan PLC

> SVP, Managed Markets

#### **Forest Laboratories**

- SVP, Managed Markets, Gov't & Policy
- > VP, Sales/Operations
  - VP. Sales

# Pursuing access to large patient segments with minimal restrictions

# Large patient population in need

- ~65M people with GERD; ~50% of treated patients progress lines of therapy annually
- > Declining *H. pylori* eradication rates with current regimens

# Health system utilization

Erosive esophagitis recurrence and H. pylori eradication failures utilize additional healthcare resources

# Lack of alternatives

> 25+ years of lack of alternatives in GERD

#### Access drivers<sup>1</sup>

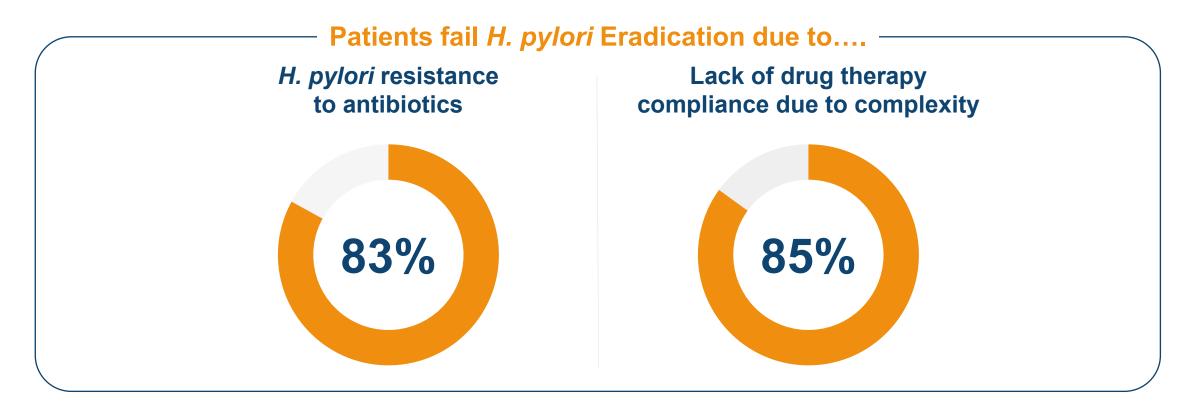
- Health plan objectives to meet unmet needs
- > Clinical superiority vs. PPIs
  - > Lower Erosive Esophagitis recurrence rates
  - > Faster Erosive Esophagitis healing
  - > Greater *H. pylori* eradication
- > Advanced pharmacology
  - > Rapid, potent, and durable acid control
- > Novel MOA different from all other approaches

# Potential branded price commensurate with value

- Value proposition to address unmet need
- Market analogues have achieved broad access
  - e.g., Dexilant (PPI with a non-differentiated MOA): WAC of \$9.69/dose<sup>2</sup>

## Key drivers of eradication failure: complexity and antibiotic resistance

Percentage of HCPs that agree with statement<sup>1</sup>





"Long-lasting and superior eradication, those are huge for us. Right now, effective treatment rates are maybe 75%." –  ${\rm GI^2}$ 

# H. pylori patient experience demonstrates the reality of the unmet need



# H. pylori patient experience demonstrates the reality of the unmet need



Most patients contact an HCP within a few months of symptoms



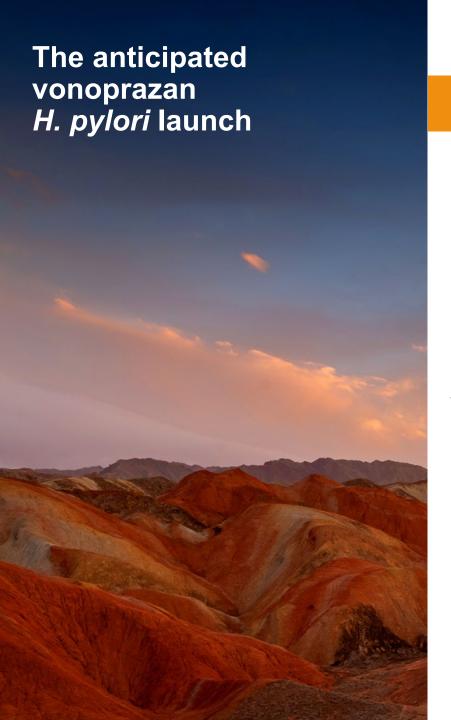
Half found the regimen easy and the other half found it confusing



When starting treatment, patients expected the infection would be eradicated and they would have no more symptoms at the conclusion of treatment



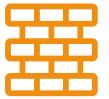
One-quarter of patients continue to use PPIs



# Aspiring to solve challenges and building the future



Reverse the curve of declining eradication rates



Set a strong launch foundation and ramp for Erosive Esophagitis

## Physicians interested in new therapies that are rapid, durable and potent

Percentage of HCPs that agree with statement<sup>1</sup>





"Most PPIs can take three to five days, but could take up to six to eight weeks, to work in some patients. There's a clinical urgency for rapidity." – GI<sup>2</sup>

# Erosive Esophagitis patients' unmet needs lead to clear opportunities for vonoprazan

#### **ONSET**



At start of treatment, patients expect quick symptom relief (heartburn) and no further need for OTCs

## **PHYSICIAN VISIT**



Patients do not request a specific product

#### **DOSING**



Patients generally take their PPI without food (which is required for activation)

#### **EXPERIENCE**



It takes patients up to 3
weeks to experience partial
or full symptom relief, and
many require BID dosing for
continued symptoms



Vonoprazan's potential speed of symptom relief and Erosive Esophagitis healing



Opportunity to activate patients through DTC



Vonoprazan is not dependent on food to achieve acid suppression



Vonoprazan's potential for rapid and improved symptom relief

# HCPs express high enthusiasm for potential vonoprazan NERD indications

**Current State** 

**HCP Top Interest for New Therapy** 



of NERD patients are treated longterm with a PPI



of HCPs have patients supplement PPIs with OTCs due to lack of immediate relief



of HCPs interested in a new class of NERD therapy that

- > Works fast to relieve symptoms
- > Provides durability of response
- > Is indicated for on-demand use

High intention to prescribe vonoprazan in three key patient types

- New Patients
- Non or Partial PPI Responders
- > Long-term PPI patients appropriate for vonoprazan on-demand

HCPs see vonoprazan differently from PPIs... potent acid suppression that has the potential to deliver

**Fast action** 

**Superior efficacy** 

**Durability** 

# Significant commercial opportunity



Large Populations + Unmet Need



Strong Physician Preference
+
Concentrated High Prescribers



Minimal Branded Competition + High Share of Voice



Novel Profile
+
Potential for Premium Price



# **Financial highlights**

Cash and cash equivalents (as of 9/30/2020) <sup>1</sup>	\$226.4M
Debt (as of 9/30/2020) <sup>1</sup>	\$50.0M
Common shares issued (as of 9/30/2020) <sup>1</sup>	28,964,506







Jan 2021

> Complete enrollment in Ph 3 PHALCON HP-301

2Q21

> Top-line Ph 3 results for PHALCON HP-301

mid-21

Initiate Ph 2 NERD on-demand trial

2H21

- > H. pylori NDA submission
- > Top-line Ph 3 results for PHALCON EE-301
- 2022
- > Topline Ph 2 results for NERD on-demand trial
- > H. pylori NDA approval and US launch
- > Erosive Esophagitis NDA submission

2023

> Erosive Esophagitis NDA approval and US launch

# Phathom. PHARMACEUTICALS

# **Going Beyond**

to advance treatments for patients with acid related disorders





- ✓ Significant unmet medical need
- Large innovation starved markets
- Differentiated MOA and product profile
- De-risked asset with established success in Japan
- ✓ Topline results from two pivotal trials in 2021
- HCP and patient enthusiasm